



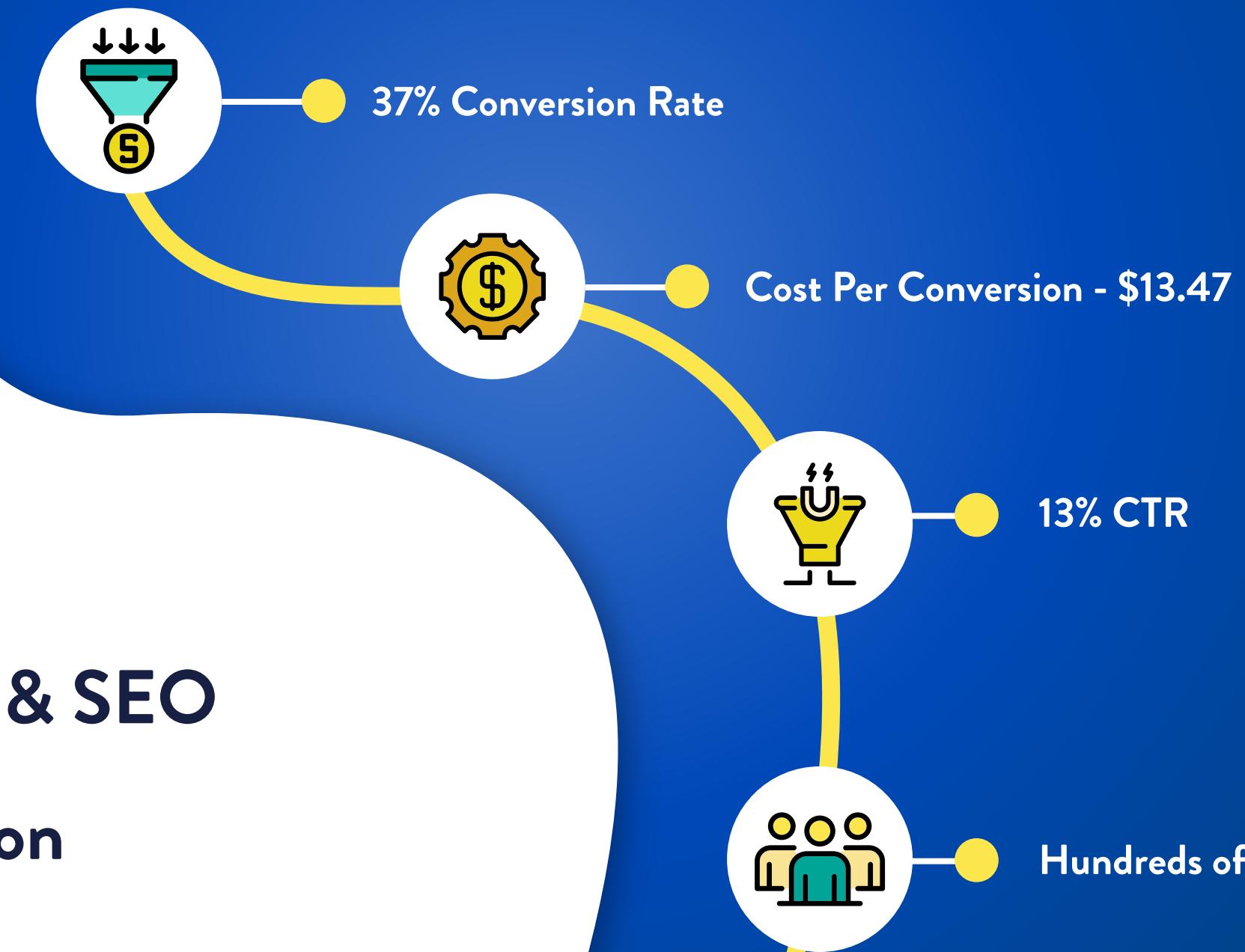
# Arrow Roofing

<https://arrowroofingaz.com/>

 **Service:** Paid Search & SEO

 **Industry:** Construction

Metrics + Educated Decisions  
+ O4S Talent = Results



# About the Business

Arrow Roofing is a premier roofing company specializing in residential and commercial roofing services. We are dedicated to providing first-class workmanship. Whether you have a repair or need to replace an old or damaged roof, Arrow Roofing will strive to meet your requirements of even the most complex and complicated roofing project. Combining years of experience with a dedication to client satisfaction, we are the roofers you can trust!

## Issues

When Arrow Roofing came to O4S they wanted to expand their presence in AZ. They were missing out on a lot of business by not being on the first page of Google.



# Solutions



Fixed &  
Optimized Google  
Analytics



Created &  
Executed Local  
SEO Strategy



Created a Google  
Ads Account



Launched a  
premier Google  
Ads Strategy



Implemented  
Retargeting  
Strategies

# Solutions

