

Drinking Game App



Service: Paid Social



Industry: Software

Metrics + Educated Decisions
+ O4S Talent = Results



7,621+ Followers in 88 Days



Cost Per Follower \$0.23



2600 Post Reactions



1547 Post Shares



Over 500,000 People Reached
within 88 Days

Issues

New Drinking Game App needed
to create Branding & Awareness
before launching the app in the
IOS and Play Store



Solutions



Created custom
Facebook Ad
Graphics



Created Custom
Ad Copy



Extensive Target
Market
Research



Created Social
Follower
Strategy

Solutions

